


Community Assessment



 YORKSHIRE Community Assessment	Name of Entry Elloughton cum Brough in Bloom	Medal Awarded Gold
	Judges Paul Varney & Dave Wilson	

Overall Impression

Judges were treated to a meticulously well organised tour of Elloughton cum Brough by Coleen and Sue, and organisation is clearly something this group does to an exemplary level as they help to make their local area vibrant with colour and cleanliness.

Almost every street sign is decorated with wonderful annual bedding plant displays, there are multiple established beds that are maintained to a high standard, grassed areas are of a high standard and there are multiple wild meadow areas. A special mention must go to Val, Marilyn, Jill, and Mary for their dedication to maintaining the circular flower beds outside the Half Moon Pub. The judges were also impressed by the work of Dave for his mini woodland at the corner of Humber Crescent, Judy's wildlife boarders on Centurian Way, Paul and the team at Spindlewood and Sues recycled fabrics manikin at the corner of Dale Road/Welton Low Road.

Links to local history and heritage are made in several eye-catching displays, including the bus shelter on Welton Road that has been painted by mother and daughter (Paula and Amy) with a mural celebrating the Kings Coronation and with a roman map depicting the history of Petuaria, a water pump display on Main Street maintained by Margaret and a plane donated by local manufacturing giant British Aerospace.

They tie in brilliantly with local businesses and organisations to create a good source of funding and resources, as well as support with watering planted areas. Shaun who is the groups fundraiser has had great success in attracting grants, in addition to multiple fundraising events they hold throughout the year.

Links with the 4 local schools have been made, where volunteers take gardening club sessions with the children, and they also link in well with the Petuaria Centre's work with helping disabled people get involved with gardening. The group also has the support of local students volunteering on the Duke of Edinburgh award. The judges would like to give a big thank you to Jess at the Petuaria Centre for showing them around on the judging day.

A local community notice board proudly displays previous Bloom awards, as well as plenty of information on events which the group hold within the community, this is in addition to an excellent website and facebook page to spread the word of their work.

This group of 17 core volunteers estimate they saved the local council over £16,000 of work during the past year, and really help to enhance the image of their village and should be proud of their efforts. They have been forwarded into the Britain in Bloom competition for 2023 and we wish them the best of luck!

Gold, Excellent 85-100 Points Silver Gilt, Very Good 75-84 Points Silver, Good 60-74 Points Bronze, Satisfactory 50-59 Points